

**PART II: Public Recognition Programs**

Who do you recognize for their efforts in water conservation? *Select all that apply.*

- Individuals
- Departments
- School Districts
- Irrigators
- Businesses
- Real Estate Developers
- Organizations
- Landscapers
- Manufacturers
- Communities
- Other: \_\_\_\_\_

Please list and briefly describe your Recognition Program(s).

Title of your Recognition Program:
Brief Description of Program:
Program Website ( if Applicable):
Criteria for Recognition:
Structure ~ How Often Award is Issued:
Year the Program Started:
How is the Program Funded:

What types of recognition do you utilize?

- Monetary Award
- Honorary Awards
- Media Spotighting
- Other: \_\_\_\_\_

Has your Recognition Program(s) resulted any direct or indirect conservation taking place? If so please describe.

\_\_\_ YES or \_\_\_NO

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How do you measure your direct or indirect effect of your Recognition Program?

Conservation Savings

Program Participation

Other: \_\_\_\_\_

Based on your experience, what elements of a public recognition program are needed to be successful?

What recommendation(s) do you have for a statewide public recognition program for water conservation?