Minutes: Municipal Workgroup Conference Call

05/19/11

Time Start: 2:00 pm Time Stop: 3:00 pm

Council Members, Alternates, and Interested Parties	TWDB Staff
Carole Davis	Vanessa Escobar
Dreema Gross	John Sutton
Jim Parks	Erin McAuley
Elliot Fry	Kevin Kluge
Ken Kramer	
Karen Guz	
Donna Howe	
Mark Froelich	
Nora Mullarkey	

The meeting was called to order at 2:00 pm and roll call was taken.

The meeting began with discussion on the workgroup's updated work plan document. The core action items in the work plan were reviewed and discussed. Those action items include:

- Development of Overview Document
- Development of Stakeholder List
- Development of Stakeholder Engagement Process
- Development of Recognition Award Program
- Publicizing the Best Management Practices (BMP) notice

Texas Water Development Board (TWDB) staff provided some specific updates on some of the items in the work plan relating to future website updates. There was discussion that changes in the website should allow for more information on public recognition efforts to be posted in the council website. Additionally TWDB staff is going to begin the process of placing BMPs in a user friendly format on the website as well.

There was some discussion on the draft overview document. There were some discussion on possible reasons why stakeholders may be finding it difficult to provide feedback on BMPs. It was suggested that if the BMP revision process could be broken down further into smaller focus groups then stakeholders would get involved in the areas they are interested it. It was suggested that in the overview document the workgroup should bring some attention to the following three areas:

- Indoor Water Use
- Outdoor Water Use
- Business Case for Conservation

Comments and feedback on the overview document were requested by May 27.

There was some discussion on the Municipal Stakeholder List. It was suggested that municipalities need to be added to the stakeholder list. Comments and feedback were requested by May 27.

The conference call adjourned at 3:00 pm.