



# SAVE TEXAS WATER

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Hamilton Pool - West of Austin

## Preserve our natural wonders

Water Water Everywhere  
and nothing left to drink,  
in the bathtub, in the  
garden, in a glass, in a  
sink.

### Water IQ



How much do you know  
about your drinking water?

### A Drop in Time



Discover the history of  
water resources in Texas

### Council Workgroups



Council Members:  
Find your workgroup here

### Highlights

Grant given to save texas water  
something important here  
something important here

Events - Texas water Summit - San Antonio, Texas - December 1-3, 2007

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### Advisory Council



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### About Us



Learn more about what we do for Texas water

### Membership



Become a member and help us Save Texas Water

### Legislation



The Texas Legislature helps save Texas water

### Council Meetings



Meeting minutes and agendas

### Workgroups



Council Members: Find your workgroup here

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#### Workgroups

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## Workgroups

### Public Recognition & Awareness

This workgroup is charged with exploring the possibilities of establishing and maintaining a statewide public awareness program for water conservation. Developing an ongoing statewide, water conservation awareness program would strengthen existing local water conservation programs and boost public awareness in areas of the state without local water conservation programs. In Texas there is a clear need for a broad public-awareness campaign on water conservation. Additionally, this workgroup is charged with exploring the possibility of developing a statewide public recognition program. The recognition program would be given at a regional level and amongst different sectors of water use.

### Conservation Targets & Goals

This workgroup is charged with exploring the creation of standard methodologies to be used as tools in the development of conservation targets and goals. Development of such tools would involve monitoring trends in water conservation implementation as well as monitoring target and goal guidelines for water conservation at the regional and entity levels. Effective water conservation programs are successful when targets and goals are set and when metrics are utilized to gauge performance.

### Conservation Strategy Implementation

This workgroup is charged with exploring a method to monitor the implementation of water conservation strategies that are included as goals in the regional water plans. Water conservation is a key component of the state Water Plan and all regional planning groups have been strongly encouraged to make conservation an important part of their plans. However success is measured by how the plan is implemented and by how much water is actually conserved.

### Resource Library & BMPs

This workgroup is charged with creating a process and procedure to monitor new technologies for possible inclusion in the BMPS guide. Additionally this workgroup is also charged with exploring the development of a library online system that would be interactive and facilitate storage and review of conserva-

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## Public Recognition and Awareness

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## Public Recognition and Awareness

The statewide conservation awareness program will focus on delivering a simple, enduring, universal water awareness message as opposed to a varying assortment of secondary messages endorsing specific, regional conservation practices. The basic 'product' that the statewide public-awareness program will 'sell' is the notion that water conservation is relevant to every Texan.

The overarching goal of the program will be to promote a fundamental, unifying awareness of the importance and relevance of water conservation to all Texans. The statewide program will strive to make all Texans aware that their natural water resources are limited and not immune to consequences of their individual behavior. A secondary goal of the program will be to complement and reinforce local conservation programs.

The statewide program will prime the average Texan to better appreciate and act upon conservation messages disseminated by their local political subdivisions. Identification and promotion of specific conservation practices appropriate to each region will remain the responsibility of local entities.

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## Hierarchy of Information (www.savetexaswater.org)

### Header Navigation Bar

- I. Home ~ Provides the Main Landing Page View
- II. Mission ~ Mission Statement  
Mission Statement: To provide a forum for the continuing development of water conservation resources, expertise, and progress evaluation of the highest quality for the benefit of Texas - its state leadership, regional and local governments, and general public.
- III. Contact ~ Contact Components include the following:
  - Email
  - Phone
  - Fax
  - Map to SFA Bldg
  - Map to REJ Bldg
  - Mailing address
  - Physical Address
- IV. Search ~ Search components include the following:
  - Search Engine
  - Site Map Outline

### Landing Page Navigation

- I. **How to Conserve Tab** ~ This section will organize information into different water user groups categories so that they are able to find tips on how their particular water user group can conserve. This tab will automatically land on a menu page that include the following buttons:
  - A. Residential Indoor Button
  - B. Residential Outdoor Button
  - C. Commercial & Institutional Button
  - D. Industrial Button
  - E. Agricultural Button
  - F. Municipal Button
- II. **Water Resources in Texas Tab** ~ This section will provide general viewers a brief background of the types of water sources found in Texas. This tab will automatically land on a menu page that includes the following buttons:
  - A. Surface Water: Summarized information on the topic.
    1. Lakes
    2. Rivers
  - B. Groundwater: Summarized information on the topic.
  - C. Rainwater Harvesting: Summarized information on the topic.

D. Desalination: Summarized information on the topic, and facilities on Gulf Coast.

III. **Advisory Council Tab** ~ This section will provide information about the Council, their charges, workgroups, agendas, minutes etc. This tab will automatically land on a menu page that includes the following buttons:

- A. About Us Button ~ This button will take you to a page that will provide written text and information on the History of WCITF, development of WCAC, TWDB Roles, 23 interest groups represented, terms served, charges, etc.
- B. Membership Button ~ This button will take you to a page that will provide written text and information about Members, Alternates, Terms, Interest Group.
- C. Legislation Button ~ This button will take you to a page that will provide Links to PDFs of Water Related Legislation.
- D. Council Meetings Button ~ This button will take you to a page that will provide:
  - 1. Next Council Meeting
  - 2. Agendas
  - 3. Past Council Meetings Minutes
- E. Workgroups Button ~ This button will take you to a page that will provide general information about Workgroups, their focus, and charges. From there the user will be able to select the particular group they are interested in. Each workgroup will have an individual page.
  - 1. WG 1 page
    - a. Next Council Meeting
    - b. Agendas
    - c. Past Council Meetings Minutes
  - 2. WG 2 page
    - a. Next Council Meeting
    - b. Agendas
    - c. Past Council Meetings Minutes
  - 3. WG 3 page
    - a. Next Council Meeting
    - b. Agendas
    - c. Past Council Meetings Minutes
  - 4. WG 4 page
    - a. Next Council Meeting
    - b. Agendas
    - c. Past Council Meetings Minutes
  - 5. WG 5 page
    - a. Next Council Meeting
    - b. Agendas
    - c. Past Council Meetings Minutes

IV. **Technical Resources Tab** ~ This section will provide tools and technical resources such as, TWDB publications and reports, links to maps and helpful

links. This tab will automatically land on a menu page that includes the following buttons:

- A. Publications Button ~ These will be categorized into following categories.
  - 1. Innovative Technologies, Groundwater, Surface Water, Conservation
- B. Maps Button ~ TWDB map links
- C. Planning Groups Button ~ Regional Water Planning Groups (RWPG) Info & Data
- D. Helpful Links Button ~ Helpful links will be organized into categories so that it is more user friendly. The following are the categories for which other useful links will be placed.
  - 1. Federal & State Agency
  - 2. River Authorities
  - 3. Environmental Groups
  - 4. Groundwater Conservation Districts
  - 5. Ag Irrigation Districts
  - 6. Association & Organizations
  - 7. Landscape Irrigation & Horticulture
  - 8. Industrial Sectors
  - 9. Other Water Conservation Websites
  - 10. Water and Environmental Related Committees
  - 11. Regional Counsels of Governments
  - 12. Regional Water Planning Groups

#### **Quick Links Navigation**

- I. Water IQ
- II. A Drop in Time
- III. Council Workgroups
- IV. Highlights
- V. Events