

Minutes: Public Awareness Workgroup Conference Call

05/16/11

Time Start: 10:15 am

Time Stop: 11:15 am

<u>Council Members, Alternates, and Interested Parties</u>	<u>TWDB Staff</u>
Denise Hickey	Vanessa Escobar
Carole Baker	Holly Vierk
Dominick Pannone	Erin McAuley
Mark Froelich	
Donna Howe	
Chad Lokens	
Nora Mullarkey	
Raye Ward	

The meeting was called to order at 10:15 am and roll call was taken.

The meeting began with discussion on the workgroup's updated work plan document. The core action items in the work plan were reviewed and discussed. Those action items include:

- Development of Overview Document
- Development of Stakeholder List
- Development of Stakeholder Engagement Process
- Development of Recognition Award Program
- Information collection of Public Awareness Efforts

Because some of the workgroups have new chairs there was some brief discussion on the role of a workgroup chair in terms of leading and participating in the workgroup.

Texas Water Development Board (TWDB) staff provided some specific updates on some of the items in the work plan relating to future website updates. There was discussion that changes in the website should allow for more information on public recognition efforts to be posted in the council website. Additionally TWDB staff is going to begin the process of placing BMPs in a user friendly format on the website as well.

There was some discussion on the draft overview document. Comments and feedback were requested by May 27.

There was some discussion on the Public Awareness Stakeholder List. Comments and feedback were requested by May 27.

There was discussion on what the process should look like for engaging stakeholders. There was a suggestion that perhaps the Regional Water Planning Groups could offer some insight or guidance on their own experience with the stakeholder process. This may be something that could be explored further.

The conference call adjourned at 11:15 am.